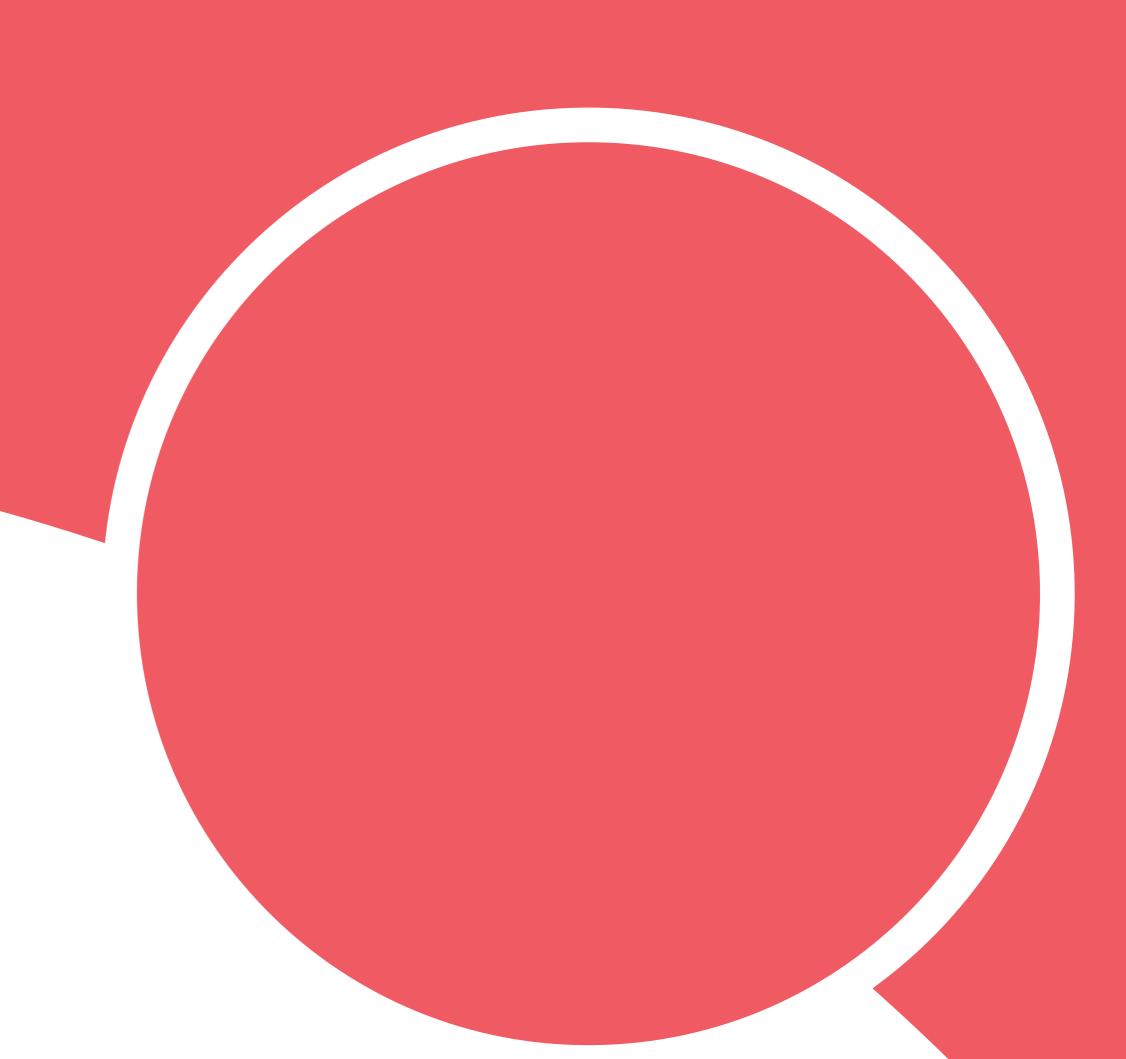






TO STOP THE PRESSURE





CONSIDER OPTIONS, OBSERVE, DISCUSS, AGREE

BE NEEDS LED, NOTICE WHAT'S IMPORTANT

TEAMWORK, TALKING TO PEOPLE, LISTENING, ENGAGING AND TEACHING

ASK QUESTIONS, ADJUST AND ADAPT TREATMENT PLANS

BE CLINICALLY CURIOUS — ADJUST, CHALLENGE, CHANGE

TAKE ACTION, BE THE CHANGE THAT IS NEEDED

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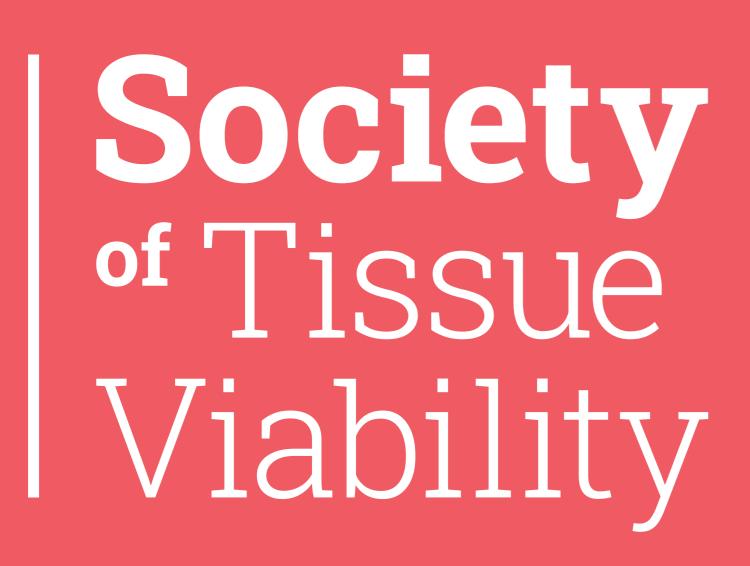
















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SOTV - STP - PULL UP BANNERS.indd 2

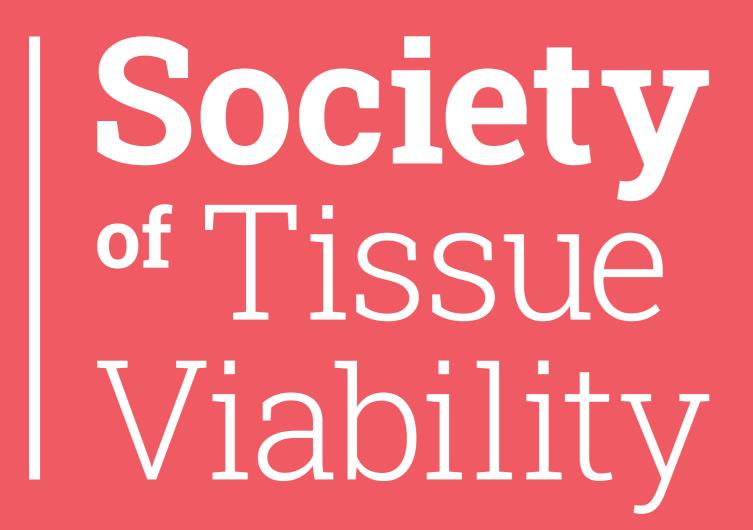
















SUPPORTED BY















SOTV - STP - PULL UP BANNERS.indd 3

















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SOTV - STP - PULL UP BANNERS.indd 4



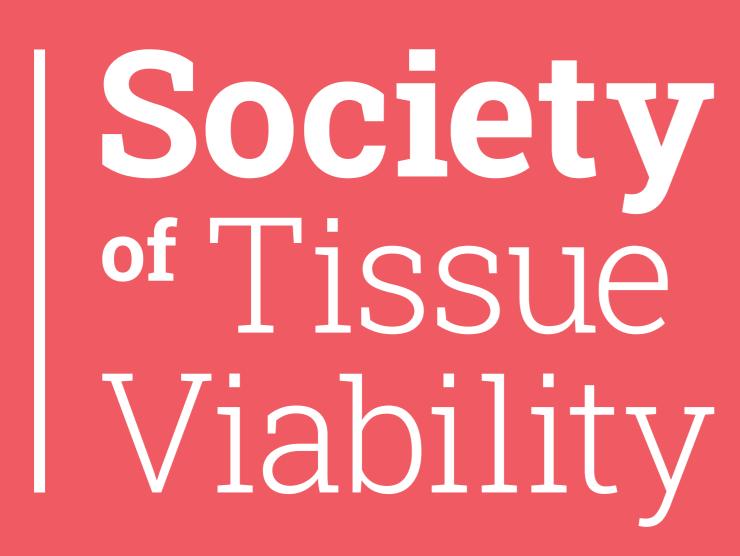


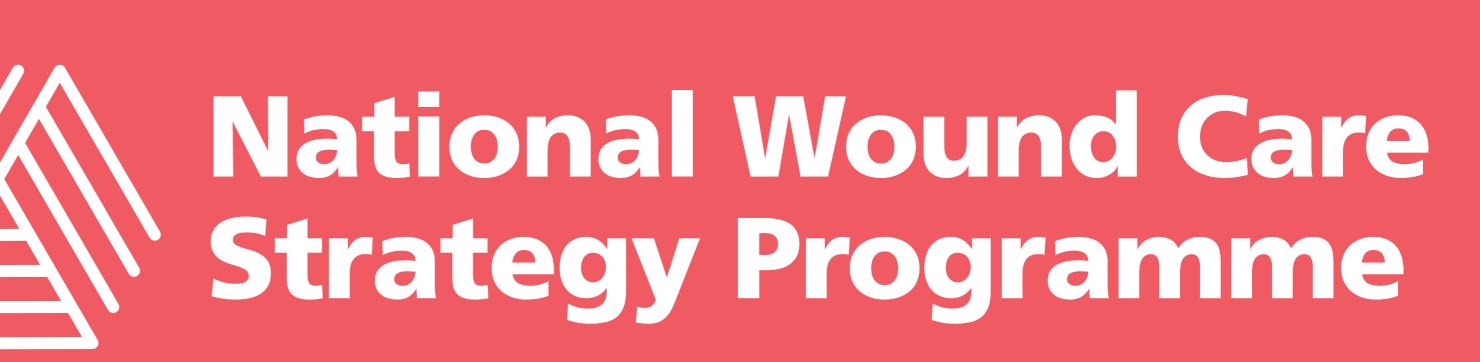














IT IS ESTIMATED THAT PRESSURE ULCER CARE COSTS THE NHS IN THE REGION OF

PERANNUM (QUALITYWATCH)





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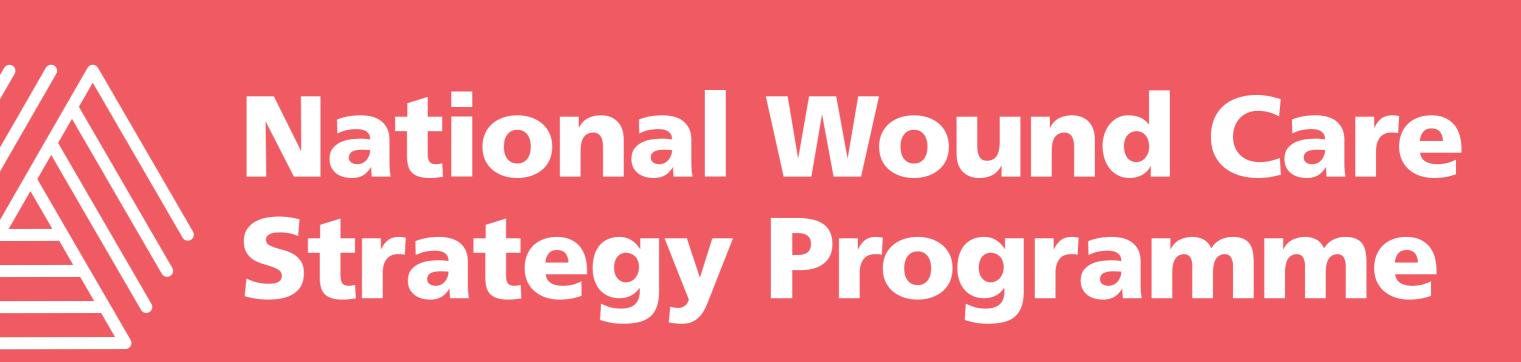














IN OLDER PEOPLE, PRESSURE ULCERS ARE ASSOCIATED WITH A FIVEFOLD INCREASE IN MORTALITY WITH HOSPITALMORTALITY REPORTED AT



(QUALITYWATCH)

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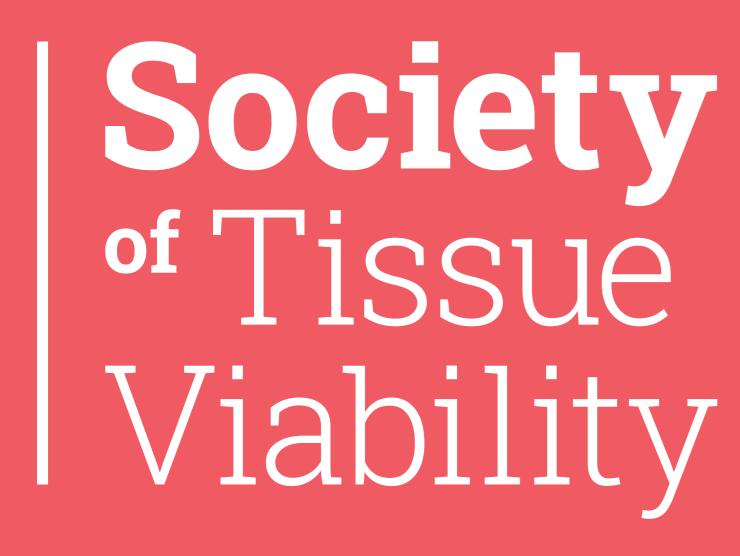
















PRESSURE ULCERS RESULT IN HIGH MEDICAL COSTS, INCREASED USE OF ANTIBIOTICS AND ANALGESIA, AND PLACE A HIGH BURDEN NOT ONLY ON PATIENTS' FAMILIES BUT ALSO ON THE NATIONAL HEALTH AND SOCIAL CARE SYSTEMS





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