



# EVERY CONTACT COUNTS

TO STOP THE  
PRESSURE

**C** START THE **CONVERSATION, CONNECT, COMMUNICATE**, SHOW THAT YOU **CARE**

**O** CONSIDER **OPTIONS, OBSERVE**, DISCUSS, AGREE

**N** BE **NEEDS** LED, **NOTICE** WHAT'S IMPORTANT

**T** **TEAMWORK, TALKING** TO PEOPLE, LISTENING, ENGAGING AND **TEACHING**

**A** **ASK** QUESTIONS, **ADJUST** AND **ADAPT** TREATMENT PLANS

**C** BE **CLINICALLY CURIOUS** – **ADJUST, CHALLENGE, CHANGE**

**T** **TAKE ACTION**, BE THE CHANGE THAT IS NEEDED

# STOP THE PRESSURE

13 -17 NOVEMBER 2023

SUPPORTED BY



**Society**  
of Tissue  
Viability



**National Wound Care  
Strategy Programme**

**STOP  
THE  
PRESSURE**  
13 -17 NOVEMBER 2023

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 **SCAN ME**

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IT IS ESTIMATED THAT  
**PRESSURE ULCER** CARE  
COSTS THE NHS IN THE  
REGION OF  
**£571  
MILLION**  
PER ANNUM (QUALITYWATCH)



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IN OLDER PEOPLE,  
**PRESSURE ULCERS**  
ARE ASSOCIATED WITH  
A **FIVEFOLD INCREASE**  
IN **MORTALITY** WITH  
**HOSPITAL MORTALITY**  
REPORTED AT  
**25% TO 35%**  
(QUALITYWATCH)



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**PRESSURE ULCERS  
RESULT IN HIGH MEDICAL  
COSTS, INCREASED USE  
OF ANTIBIOTICS AND  
ANALGESIA, AND PLACE A  
HIGH BURDEN NOT ONLY ON  
PATIENTS' FAMILIES BUT  
ALSO ON THE NATIONAL  
HEALTH AND SOCIAL  
CARE SYSTEMS**

(QUALITYWATCH)



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