



#ProudToMakeADifference

Share your wound care story competition

Win **FREE** registration to EWMA 2025, Barcelona OR **FREE** registration to the SoTV 2025 conference plus travel & accommodation up to £300*

The Society of Tissue Viability and EWMA believe in the power of storytelling and want to shine a light on the incredible work that is done by countless professionals, like yourself, every day. Wound care is a tapestry woven with diverse threads – from nurses and podiatrists to physicians, therapists, and specialists.

Join the conversation - Your voice matters, and we invite you to be a part of this positive movement. Share the stories that deserve to be heard and celebrate the heroines and heroes in wound care.

Let your video and photos tell the story of why you are **#ProudToMakeADifference** in wound care - sometimes, a visual says more than a thousand words! **This campaign aims to unite these varied professions under one banner, fostering a sense of pride and community.** Closing date 25 March, 2024, winners informed mid April.

Winning entries will be shared in a dedicated area during the SoTV/EWMA conference in London and/or on their social media channels.

Video submission

25-55 seconds max - tell us your story.

Start with the following sentence:

I am proud to be a [job title/education track] because.....

It is then up to you how much you would like to elaborate on the because. If you are unsure what to say have a look at the questions below as inspiration:

- What do you like about your job?
- Why is your work important?
- What was one of your formative, positive experiences in your professional life?

Photo submission

A photo which encapsulates the essence of your work in wound care.

Whether it's a moment with a patient, a team working together or a snapshot of the healing process - let's see your perspective.

Add a testimonial using the format below:

I am proud to be a [job title/education track] because.....

then feel free to add as little or as much as you like to tell us why.

Enter the competition NOW!

*SoTV prize only available to HCPs living and working in the UK. Terms and conditions apply, see Society of Tissue Viability website