

Society
of Tissue
Viability



National Wound Care
Strategy Programme

ARE WE REALLY
LOOKING?
ARE WE REALLY
LISTENING?

STOP PRESSURE 
18th-22nd NOVEMBER 2024



 SCAN ME

SUPPORTED BY

Accora

arjo
EMPOWERING MOVEMENT

drive

DeVilbiss
HEALTHCARE



essity

Isla

medstrom+
Improved Patient Outcomes

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ARE WE REALLY
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Our theme for 2024 is
INCLUSIVITY – ‘Are you
really **LOOKING**, are you really
LISTENING’ and we see this in the
following way...

MIGHT YOU NEED TO ADJUST YOUR COMMUNICATION STYLE?

– Consider the needs of your colleagues and patients when communicating. Everyone “hears” / learns differently

MIGHT YOU NEED TO ADJUST OR SIMPLIFY YOUR MESSAGES? –

Information can be overwhelming for many reasons and can be difficult to process

MIGHT YOU NEED TO CONSIDER YOUR ENVIRONMENT? –

Background/environmental constraints may be very distracting

STOP
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ARE WE REALLY
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PRESSURE ULCERS
RESULT IN **HIGH MEDICAL**
COSTS, INCREASED USE
OF ANTIBIOTICS AND
ANALGESIA, AND PLACE A
HIGH BURDEN NOT ONLY ON
PATIENTS' FAMILIES BUT
ALSO ON THE **NATIONAL**
HEALTH AND SOCIAL
CARE SYSTEMS

(QUALITYWATCH)

STOP 
PRESSURE 
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ARE WE REALLY
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PRESSURE ULCERS
ARE A **COMMON**
OCCURRENCE THAT AFFECT
OVER 700,000 UK PATIENTS
PER YEAR, PARTICULARLY
THOSE WHOSE **MOBILITY IS**
LIMITED DUE TO **ILLNESS,**
SEVERE PHYSICAL
DISABILITY OR
INCREASING FRAILTY

(QUALITYWATCH)

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ARE WE REALLY
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IN OLDER PEOPLE,
PRESSURE ULCERS
ARE ASSOCIATED WITH
A **FIVEFOLD INCREASE**
IN **MORTALITY** WITH
HOSPITAL MORTALITY
REPORTED AT
25% TO 35%

(QUALITYWATCH)

STOP 
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ARE WE REALLY
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PRESSURE ULCERS
CAN RESULT IN **LONGER**
LENGTHS OF STAY IN
HOSPITAL FROM AN
ADDITIONAL **FOUR DAYS**
TO AN ADDITIONAL
10 DAYS FOR THOSE
OVER 75 YEARS

(QUALITYWATCH)

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ARE WE REALLY
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ARE WE REALLY
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IT IS ESTIMATED THAT
PRESSURE ULCER CARE
COSTS THE NHS IN THE
REGION OF

£571 MILLION
PER ANNUM

(QUALITYWATCH)

STOP 
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18th-22nd NOVEMBER 2024



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ARE WE REALLY
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IN ADDITION TO THE
COSTS OF CARE, THE
NHS IS INCREASINGLY
FACING
LITIGATION
AS A RESULT OF
PRESSURE ULCER
OCCURRENCE

(QUALITYWATCH)

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DESPITE PROGRESS
SINCE 2012 IN THE MANAGEMENT
OF **PRESSURE ULCERS**, THEY
REMAIN A SIGNIFICANT
HEALTHCARE PROBLEM.

**OVER 1,300
NEW ULCERS**

ARE REPORTED EACH
MONTH

(NHS DIGITAL)

STOP 
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