



























































































Our theme for 2024 is **INCLUSIVITY** – 'Are you really LOOKING, are you really LISTENING' and we see this in the following way...

MIGHT YOU NEED TO ADJUST YOUR COMMUNICATION STYLE?

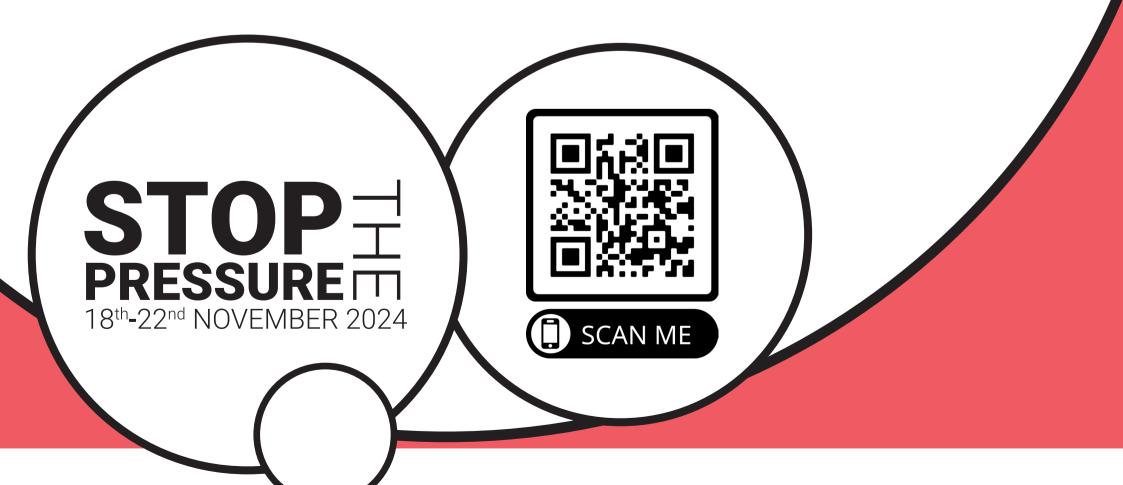
 Consider the needs of your colleagues and patients when communicating. Everyone "hears" / learns differently

MIGHT YOU NEED TO ADJUST OR SIMPLIFY YOUR MESSAGES? -

Information can be overwhelming for many reasons and can be difficult to process

MIGHT YOU NEED TO CONSIDER YOUR ENVIRONMENT?

Background/environmental constraints may be very distracting



















ARE YOU REALLY





PRESSURE ULCERS

RESULT IN HIGH MEDICAL COSTS, INCREASED USE

OF ANTIBIOTICS AND

ANALGESIA, AND PLACE A

HIGH BURDEN NOT ONLY ON

PATIENTS' FAMILIES BUT

ALSO ON THE **NATIONAL**

HEALTH AND SOCIAL

CARE SYSTEMS

(QUALITYWATCH)



STOP 18th-22nd NOVEMBER 2024



















PRESSURE ULCERS ARE A COMMON

OCCURRENCE THAT AFFECT OVER 700,000 UK PATIENTS

PER YEAR, PARTICULARLY

THOSE WHOSE MOBILITY IS

LIMITED DUE TO ILLNESS,

SEVERE PHYSICAL

DISABILITY OR

INCREASING FRAILTY

(QUALITYWATCH)



STOP 18th-22nd NOVEMBER 2024



















IN OLDER PEOPLE, PRESSURE ULCERS

ARE ASSOCIATED WITH

A FIVEFOLD INCREASE IN MORTALITY WITH **HOSPITAL MORTALITY**

REPORTED AT

25% TO 35%

(QUALITYWATCH)



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LISTENING?

PRESSURE ULCERS

CAN RESULT IN LONGER

LENGTHS OF STAY IN

HOSPITAL FROM AN

ADDITIONAL FOUR DAYS

TO AN ADDITIONAL

10 DAYS FOR THOSE **OVER 75 YEARS**

(QUALITYWATCH)



STOP 18th-22nd NOVEMBER 2024









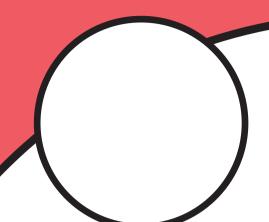












IT IS ESTIMATED THAT PRESSURE ULCER CARE COSTS THE NHS IN THE REGION OF

£571 MILLION

PER ANNUM

(QUALITYWATCH)



STOP 18th-22nd NOVEMBER 2024









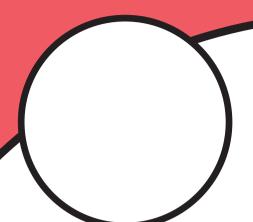












IN ADDITION TO THE COSTS OF CARE, THE NHS IS INCREASINGLY

FACING LITIGATION

AS A RESULT OF PRESSURE ULCER OCCURRENCE

(QUALITYWATCH)























DESPITE PROGRESS SINCE 2012 IN THE MANAGEMENT OF **PRESSURE ULCERS**, THEY

REMAIN A SIGNIFICANT HEALTHCARE PROBLEM.

OVER 1,300 NEW ULCERS

ARE REPORTED EACH MONTH

(NHS DIGITAL)

















