

Society  
of Tissue  
Viability



National Wound Care  
Strategy Programme

ARE YOU REALLY  
**LOOKING?**  
ARE YOU REALLY  
**LISTENING?**

**STOP PRESSURE**   
18<sup>th</sup>-22<sup>nd</sup> NOVEMBER 2024



 SCAN ME

SUPPORTED BY

Accora

arjo  
EMPOWERING MOVEMENT

drive

DeVilbiss  
HEALTHCARE



essity

Isla

medstrom<sup>+</sup>  
Improved Patient Outcomes





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Our theme for 2024 is  
**INCLUSIVITY** – ‘Are you  
really **LOOKING**, are you really  
**LISTENING**’ and we see this in the  
following way...

**MIGHT YOU NEED TO ADJUST YOUR COMMUNICATION STYLE?**

– Consider the needs of your colleagues and patients when communicating. Everyone “hears” / learns differently

**MIGHT YOU NEED TO ADJUST OR SIMPLIFY YOUR MESSAGES? –**

Information can be overwhelming for many reasons and can be difficult to process

**MIGHT YOU NEED TO CONSIDER YOUR ENVIRONMENT? –**

Background/environmental constraints may be very distracting

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ARE YOU REALLY  
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**PRESSURE ULCERS**  
RESULT IN **HIGH MEDICAL**  
**COSTS, INCREASED USE**  
**OF ANTIBIOTICS AND**  
**ANALGESIA**, AND PLACE A  
**HIGH BURDEN** NOT ONLY ON  
**PATIENTS' FAMILIES** BUT  
ALSO ON THE **NATIONAL**  
**HEALTH AND SOCIAL**  
**CARE SYSTEMS**

(QUALITYWATCH)

**STOP**   
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18<sup>th</sup>-22<sup>nd</sup> NOVEMBER 2024



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ARE YOU REALLY  
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**PRESSURE ULCERS**  
ARE A **COMMON**  
**OCCURRENCE** THAT AFFECT  
**OVER 700,000** UK PATIENTS  
PER YEAR, PARTICULARLY  
THOSE WHOSE **MOBILITY IS**  
**LIMITED** DUE TO **ILLNESS,**  
**SEVERE PHYSICAL**  
**DISABILITY** OR  
**INCREASING FRAILTY**

(QUALITYWATCH)

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ARE YOU REALLY  
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IN OLDER PEOPLE,  
**PRESSURE ULCERS**  
ARE ASSOCIATED WITH  
A **FIVEFOLD INCREASE**  
IN **MORTALITY** WITH  
**HOSPITAL MORTALITY**  
REPORTED AT  
**25% TO 35%**

(QUALITYWATCH)

**STOP**   
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18<sup>th</sup>-22<sup>nd</sup> NOVEMBER 2024



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ARE YOU REALLY  
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**PRESSURE ULCERS**  
CAN RESULT IN **LONGER**  
**LENGTHS OF STAY** IN  
HOSPITAL FROM AN  
ADDITIONAL **FOUR DAYS**  
TO AN ADDITIONAL  
**10 DAYS FOR THOSE**  
**OVER 75 YEARS**

(QUALITYWATCH)

**STOP**   
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18<sup>th</sup>-22<sup>nd</sup> NOVEMBER 2024



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ARE YOU REALLY  
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IT IS ESTIMATED THAT  
**PRESSURE ULCER** CARE  
COSTS THE NHS IN THE  
REGION OF

**£571 MILLION**  
PER ANNUM

(QUALITYWATCH)

**STOP**   
**PRESSURE**   
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ARE YOU REALLY  
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IN ADDITION TO THE  
**COSTS OF CARE**, THE  
NHS IS INCREASINGLY  
**FACING**  
**LITIGATION**  
AS A RESULT OF  
**PRESSURE ULCER**  
OCCURRENCE

(QUALITYWATCH)

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DESPITE PROGRESS  
SINCE 2012 IN THE MANAGEMENT  
OF **PRESSURE ULCERS**, THEY  
REMAIN A SIGNIFICANT  
HEALTHCARE PROBLEM.

**OVER 1,300  
NEW ULCERS**

ARE REPORTED EACH  
MONTH

(NHS DIGITAL)

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