























































































Our theme for 2024 is **INCLUSIVITY** – 'Are we really **LOOKING**, are we really LISTENING' and we see this in the following way...

MIGHT WE NEED TO ADJUST OUR COMMUNICATION STYLE?

- Consider the needs of your colleagues and patients when communicating. Everyone "hears" / learns differently

MIGHT WE NEED TO ADJUST OR SIMPLIFY OUR MESSAGES? -Information can be overwhelming for many reasons and can be difficult to process

MIGHT WE NEED TO CONSIDER OUR ENVIRONMENT? -Background/environmental constraints may be very distracting















ARE WE REALLY





PRESSURE ULCERS

RESULT IN **HIGH MEDICAL**

COSTS, INCREASED USE

OF ANTIBIOTICS AND

ANALGESIA, AND PLACE A

HIGH BURDEN NOT ONLY ON

PATIENTS' FAMILIES BUT

ALSO ON THE NATIONAL

HEALTH AND SOCIAL

CARE SYSTEMS

(QUALITYWATCH)



















PRESSURE ULCERS

ARE A COMMON

OCCURRENCE THAT AFFECT OVER 700,000 UK PATIENTS

PER YEAR, PARTICULARLY

THOSE WHOSE MOBILITY IS

LIMITED DUE TO ILLNESS,

SEVERE PHYSICAL

DISABILITY OR

INCREASING FRAILTY

(QUALITYWATCH)



















IN OLDER PEOPLE,

PRESSURE ULCERS ARE

ASSOCIATED WITH A

FIVEFOLD INCREASE IN

MORTALITY WITH HOSPITAL

MORTALITY REPORTED AT

25% TO 35%

(QUALITYWATCH)





















PRESSURE ULCERS

CAN RESULT IN LONGER

LENGTHS OF STAY IN

HOSPITAL FROM AN

ADDITIONAL FOUR DAYS

TO AN ADDITIONAL

10 DAYS FOR **THOSE OVER 75 YEARS**

(QUALITYWATCH)







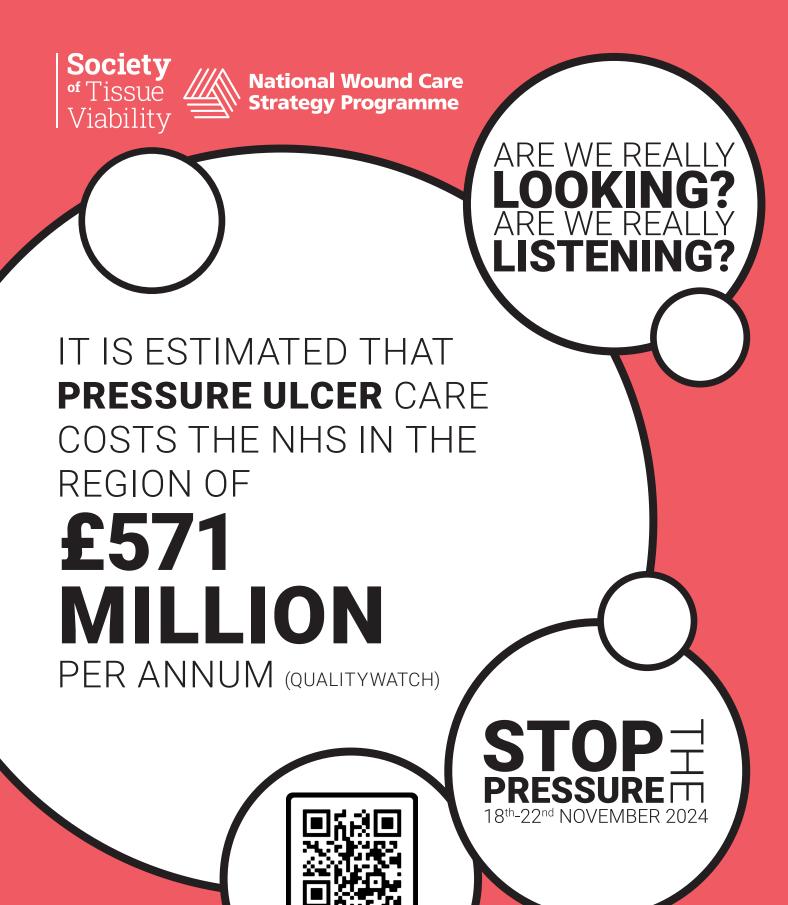






















SCAN ME

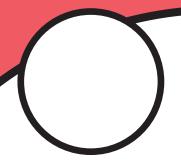












IN ADDITION TO THE COSTS OF CARE, THE NHS IS INCREASINGLY

FACING LITIGATION

AS A RESULT OF

PRESSURE ULCER

OCCURRENCE

(QUALITYWATCH)



















DESPITE PROGRESS SINCE 2012 IN THE MANAGEMENT OF

PRESSURE ULCERS, THEY

REMAIN A SIGNIFICANT HEALTHCARE PROBLEM.

OVER 1,300 NEW ULCERS

ARE REPORTED EACH

MONTH

(NHS DIGITAL)















