

Society
of Tissue
Viability



National Wound Care
Strategy Programme

ARE YOU REALLY
LOOKING?
ARE YOU REALLY
LISTENING?

STOP PRESSURE 
18th-22nd NOVEMBER 2024



 SCAN ME

SUPPORTED BY

Accora

arjo
EMPOWERING MOVEMENT

drive

DeVilbiss
HEALTHCARE



essity

Isla

medstrom⁺
Improved Patient Outcomes



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Our theme for 2024 is
INCLUSIVITY – ‘Are you
really **LOOKING**, are you really
LISTENING’ and we see this in the
following way...

**MIGHT YOU NEED TO ADJUST YOUR COMMUNICATION
STYLE?** – Consider the needs of your colleagues and patients
when communicating. Everyone “hears” / learns differently

MIGHT YOU NEED TO ADJUST OR SIMPLIFY YOUR MESSAGES?
– Information can be overwhelming for many reasons and can
be difficult to process

MIGHT YOU NEED TO CONSIDER YOUR ENVIRONMENT? –
Background/environmental constraints may be very distracting

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ARE YOU REALLY
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PRESSURE ULCERS
RESULT IN **HIGH MEDICAL**
COSTS, INCREASED USE
OF **ANTIBIOTICS AND**
ANALGESIA, AND PLACE A
HIGH BURDEN NOT ONLY ON
PATIENTS' FAMILIES BUT
ALSO ON THE **NATIONAL**
HEALTH AND SOCIAL
CARE SYSTEMS

(QUALITYWATCH)



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ARE YOU REALLY
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PRESSURE ULCERS
ARE A **COMMON**
OCCURRENCE THAT AFFECT
OVER 700,000 UK PATIENTS
PER YEAR, PARTICULARLY
THOSE WHOSE **MOBILITY IS**
LIMITED DUE TO **ILLNESS,**
SEVERE PHYSICAL
DISABILITY OR
INCREASING FRAILITY

(QUALITYWATCH)



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ARE YOU REALLY
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IN OLDER PEOPLE,
PRESSURE ULCERS ARE
ASSOCIATED WITH A
FIVEFOLD INCREASE IN
MORTALITY WITH **HOSPITAL**
MORTALITY REPORTED AT
25% TO 35%

(QUALITYWATCH)

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PRESSURE ULCERS
CAN RESULT IN **LONGER**
LENGTHS OF STAY IN
HOSPITAL FROM AN
ADDITIONAL **FOUR DAYS**
TO AN ADDITIONAL
10 DAYS FOR
THOSE OVER
75 YEARS

(QUALITYWATCH)

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ARE YOU REALLY
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IT IS ESTIMATED THAT
PRESSURE ULCER CARE
COSTS THE NHS IN THE
REGION OF

**£571
MILLION**

PER ANNUM (QUALITYWATCH)

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ARE YOU REALLY
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IN ADDITION TO THE
COSTS OF CARE, THE
NHS IS INCREASINGLY
**FACING
LITIGATION**

AS A RESULT OF
PRESSURE ULCER
OCCURRENCE

(QUALITYWATCH)



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ARE YOU REALLY
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DESPITE PROGRESS
SINCE 2012 IN THE
MANAGEMENT OF
PRESSURE ULCERS, THEY
REMAIN A SIGNIFICANT
HEALTHCARE PROBLEM.

**OVER 1,300
NEW ULCERS**
ARE REPORTED EACH
MONTH

(NHS DIGITAL)



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