



ARE WE REALLY
LOOKING?
ARE WE REALLY
LISTENING?

Our theme for 2024 is **INCLUSIVITY** –
'Are you really **LOOKING**, are you really
LISTENING' and we see this in the
following way...

**MIGHT YOU NEED TO ADJUST YOUR COMMUNICATION
STYLE?** – Consider the needs of your colleagues and
patients when communicating. Everyone "hears" / learns
differently

**MIGHT YOU NEED TO ADJUST OR SIMPLIFY YOUR
MESSAGES?** – Information can be overwhelming for
many reasons and can be difficult to process

MIGHT YOU NEED TO CONSIDER YOUR ENVIRONMENT?
– Background/environmental constraints may be very
distracting



STOP PRESSURE 
18th-22nd NOVEMBER 2024

SUPPORTED BY

Society
of Tissue
Viability



National Wound Care
Strategy Programme

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 SCAN ME

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 **SCAN ME**

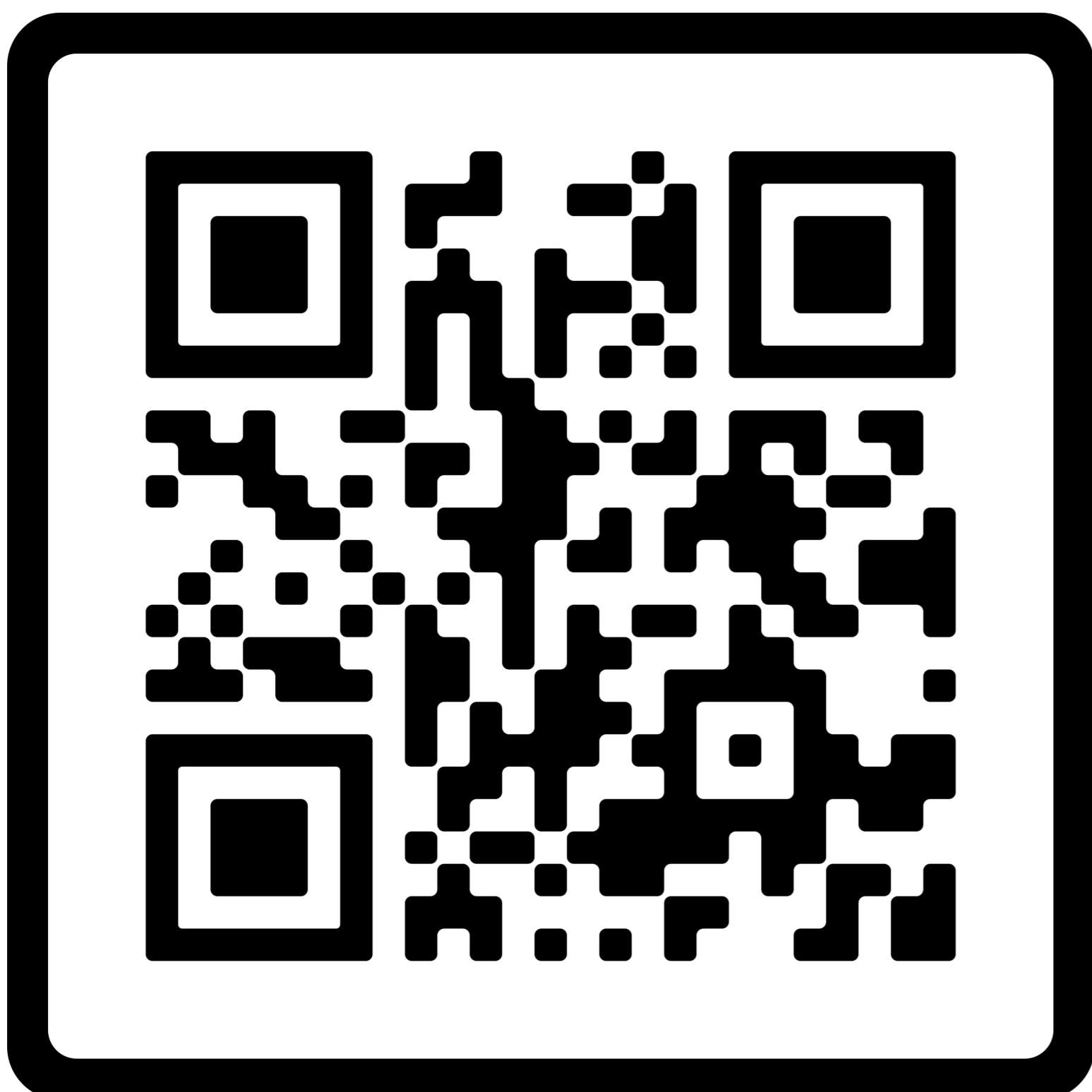
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ARE WE REALLY
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IT IS ESTIMATED THAT
PRESSURE ULCER CARE
COSTS THE NHS IN THE
REGION OF
£571
MILLION
PER ANNUM (QUALITYWATCH)



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ARE WE REALLY
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IN OLDER PEOPLE,
PRESSURE ULCERS
ARE ASSOCIATED WITH
A **FIVEFOLD INCREASE**
IN **MORTALITY** WITH
HOSPITAL MORTALITY
REPORTED AT
25% TO 35%

(QUALITYWATCH)



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ARE WE REALLY
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PRESSURE ULCERS
RESULT IN **HIGH MEDICAL**
COSTS, INCREASED USE
OF **ANTIBIOTICS AND**
ANALGESIA, AND PLACE A
HIGH BURDEN NOT ONLY ON
PATIENTS' FAMILIES BUT
ALSO ON THE **NATIONAL**
HEALTH AND SOCIAL
CARE SYSTEMS

(QUALITYWATCH)



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