



# 2024 Stop the Pressure Week - **programme**

Date	Time	What and links	Description
<p><b>INCLUSIVITY – ‘Are you really LOOKING, are you really LISTENING’</b> and we see this in the following way...</p> <ul style="list-style-type: none"> <li>• Might you need to adjust your communication style? - Consider the needs of your colleagues and patients when communicating. Everyone “hears” / learns differently</li> <li>• Might you need to adjust or simplify your messages? - Information can be overwhelming for many reasons and can be difficult to process</li> <li>• Might you need to consider your environment? - Background / environmental constraints may be very distracting</li> </ul>			
Mon 18 Nov	At your leisure	<a href="#">Webinar On Demand</a>	What makes babies and children so much at risk of pressure ulcers? - Speakers: Dr Jeannie Donnelly, Sarah Gardner, Sarah Sharpe, Sharon Doyle, Brenda McCann & Kathryn McCullagh, Claire Gardiner, Sue Flavin
Tue 19 Nov	6.30 -7.30pm	<b>FREE Live Webinar - register NOW</b>	Pressure ulcer prevention for people with Learning Disability - Dr Jeannie Donnelly (Chair), Ailish McMeel, Nicola Sunderland and Jonathan Guy
Wed 20 Nov	9am-1pm	<b>FREE educational session - register NOW</b>	Fundamentals of pressure ulcer care – Speakers: Paul Hardy and Dr Clare Greenwood
Thur 21 Nov	9.30am-4pm	<b>FREE study day - register NOW</b>	Advanced Pressure ulcer prevention and management when caring for people with complex health needs study day – Speakers: Sarah Gardner (Moderator), Dr Jackie Casey, Dove Yu, Jacqui Fletcher, Heidi Sandoz, Professor Zena Moore, Samantha Rooney
STOP the Pressure Day	6.30-7.30pm	<b>FREE Live Webinar - register NOW</b>	Pressure ulcer prevention in people with dementia – Speakers: Jacqui Fletcher OBE, Christopher Cairns, Abbie Yates and Aila Evangelista
Throughout the week - further information and assets available on our website		<a href="#">Competition</a>	Submit your pressure ulcer learning resource to win registration and a travel bursary to the Society of Tissue Viability 2025 conference 30 April/1 May
		<a href="#">Top Tips</a>	We’ve developed a range of Top Tips to support our INCLUSIVITY #LOOKINGANDLISTENING #STOPTHEPRESSURE campaign
		<a href="#">Languages</a>	A range of easy read Pressure Ulcer leaflets in a variety of languages for you to download
		<a href="#">Links and resources</a>	A range of links and resources to signpost and help you support this year’s Stop the Pressure campaign
		<a href="#">Quiz</a>	Every Contact Counts quick pressure ulcer quiz
		<a href="#">Word search</a>	Enter on-line and share your result on social media to win a £25 Amazon voucher or print a copy and complete it for fun
		<a href="#">FREE resources to download</a>	<ul style="list-style-type: none"> <li>• Get involved presentation</li> <li>• Email signature graphic</li> <li>• Logos</li> <li>• Social media avatars</li> <li>• Social media graphics sized for Facebook, X, LinkedIn, Instagram</li> <li>• A4 and A3 posters to print</li> <li>• A4 posters where you can add your own logo</li> </ul>

**#STOPTHEPRESSURE | #4NATIONS | #LOOKINGANDLISTENING**