

## A clinical focus on managing skin fragility in adults

**When:** Wednesday 2 July 2025  
**Where:** Virtual via the Zoom Webinar platform  
**Time:** 13.00-16.00

### Programme:

13.00-13.15	Welcome & Introduction – <i>Kerry Wiles, Society of Tissue Viability Moderator</i>
13.15-14.00	<b>What is skin fragility and dermatoporosis?</b> - <i>Madeleine Flanagan, SoTV Trustee and Principal Lecture/Programme Lead MSc Clinical Dermatology/MSc Skin Integrity &amp; Wound Management, University of Hertfordshire</i>
14.00-14.15	Q&A
14.15-14.30	<b>Industry presentation by Evolan Pharma</b> – Zinc Oxide and Ichthammol for Wound and Skin Care – <i>Janine Davies</i>
14.30-14.45	Comfort Break
14.45-15.00	<b>Industry presentation by GAMA Healthcare</b> - Nurturing skin health through simplified IAD care - <i>Masline Chitura</i>
15.00-15.45	<b>Prevention and management of skin fragility injuries</b> – <i>Sarah Bradbury, SoTV Trustee and Independent Nurse Consultant</i>
15.45-16.00	Q&A
16.00	Summary and close