



# Solving skin and wound challenges together

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**We are really  
excited about our  
2026 conference,  
and we can't wait  
for you to join us  
in Bradford again**



# Welcome to #SOTV2026

- Let's shape the future of skin health and wound healing - together
- Join us for the Society of Tissue Viability's flagship annual conference - the must-attend event in the tissue viability calendar, attracting key opinion leaders, decision-makers and multidisciplinary professionals from across the UK.



# Why #SOTV2026?



1

Connect with 350-400 engaged delegates

2

Showcase your latest innovations at our popular exhibition

3

Network through our extended lunch and break sessions

4

Sponsor a breakfast symposium, workshop or focus group

5

Benefit from cost-effective branding opportunities

6

Access contact details for opted-in delegates





# Our Strategic Ambitions

We're evolving — and your support helps us go further.  
Our 3 big ambitions for the future:

- **Ambition 1: Collaboration**  
Establish impactful partnerships to drive better outcomes in wound care.
- **Ambition 2: Education**  
Be the go-to provider of independent, evidence-informed education for the MDT.
- **Ambition 3: Influence**  
Use our trusted voice to shape practice and drive transformation in the field.

# Let's Partner for Impact



**What you can expect as an industry partner:**



A valuable experience pre, during and post-event



A platform to create meaningful, lasting partnerships



Opportunities to influence and engage with the professionals making change happen




Your support fuels our mission to deliver more and better education

# Ready to get involved?

Let's talk about how you can be part of #SOTV2026  
Read on or contact us [dawn@pinkatpink.com](mailto:dawn@pinkatpink.com)





**Society**  
of Tissue  
Viability

# The venue



# Welcome back to The LIFE Centre, Bradford



This modern, flexible venue offers everything we need for a high-quality, welcoming conference experience — for both delegates and partners.

## Getting There:

- Just **10 minutes' walk** from *Bradford Forster Square* station
- **20 minutes' walk** from *Bradford Interchange*
- Only **30 minutes** from *Leeds/Bradford Airport*
- **15 minutes** from *Bradford city centre* by car

## Parking:

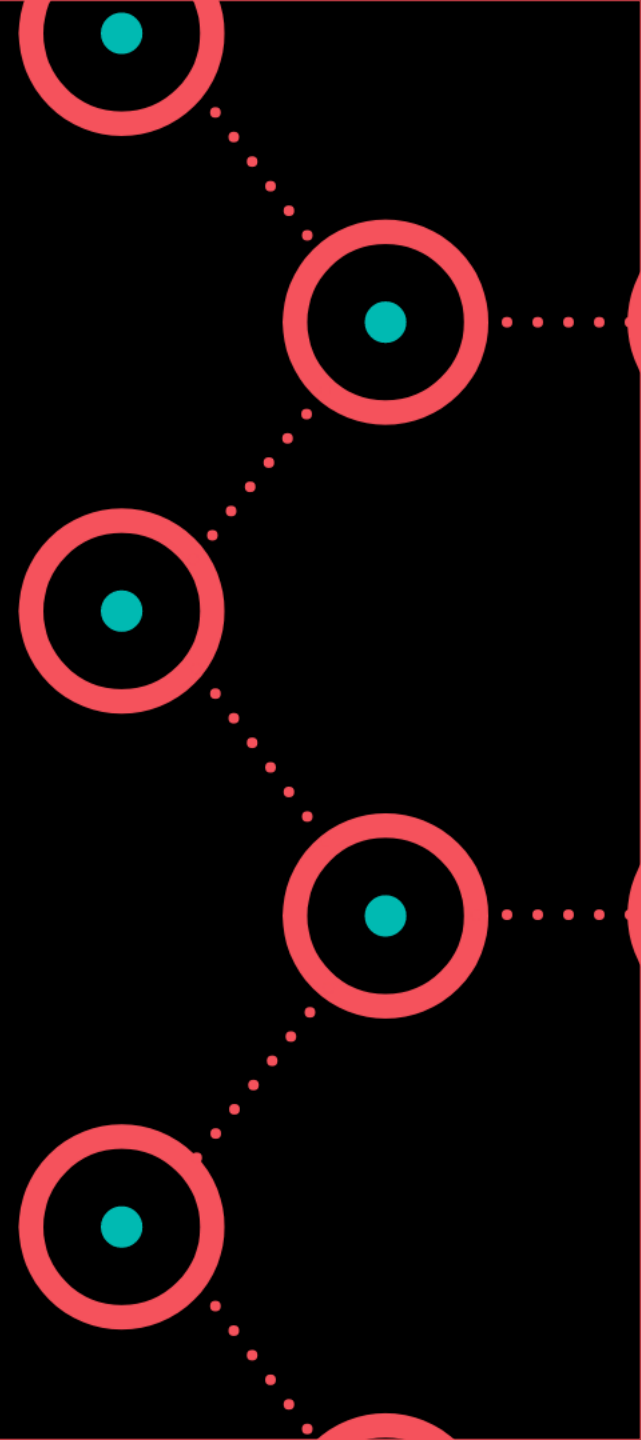
- **200 on-site spaces** across the front, rear, and upper level of the venue
- Plus, **ample on-street parking** nearby
- The LIFE Centre remains the ideal location for delivering a seamless and inclusive conference for our community.

# Exhibition areas – auditorium and foyer



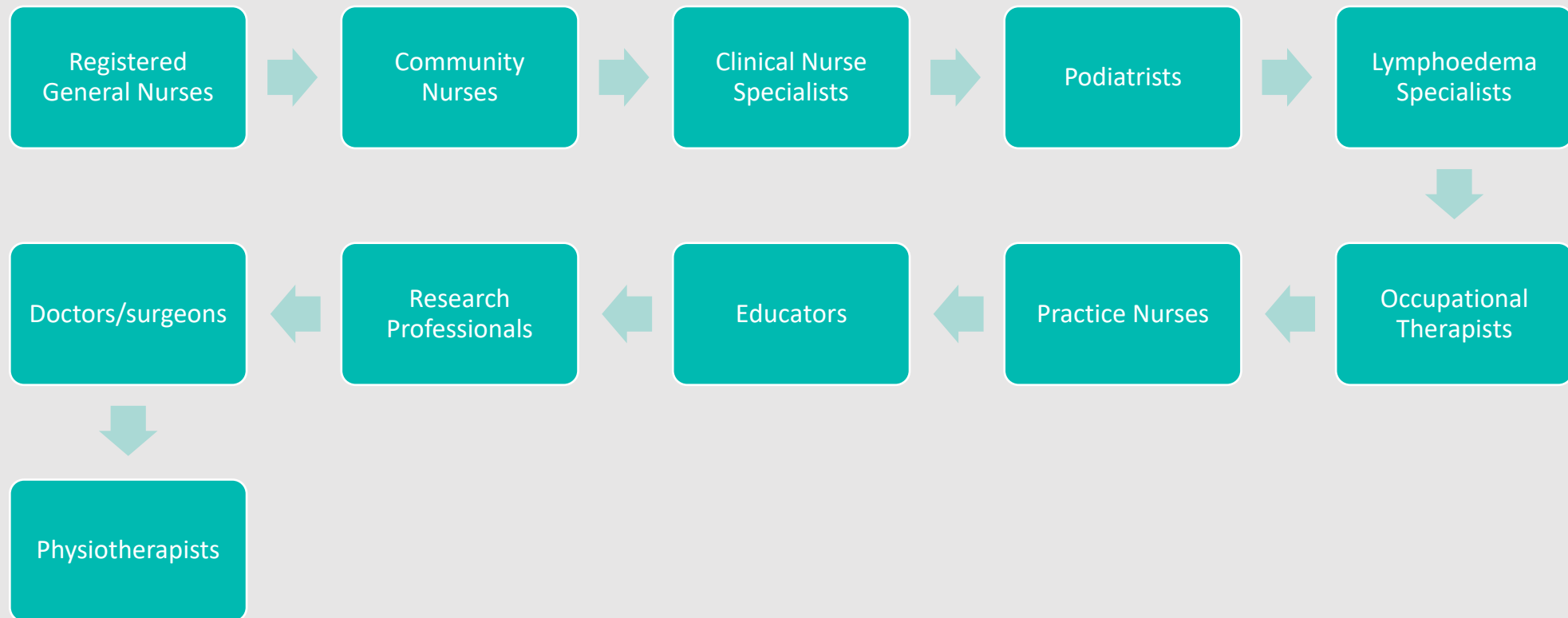
**Society**  
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Viability

# Delegates



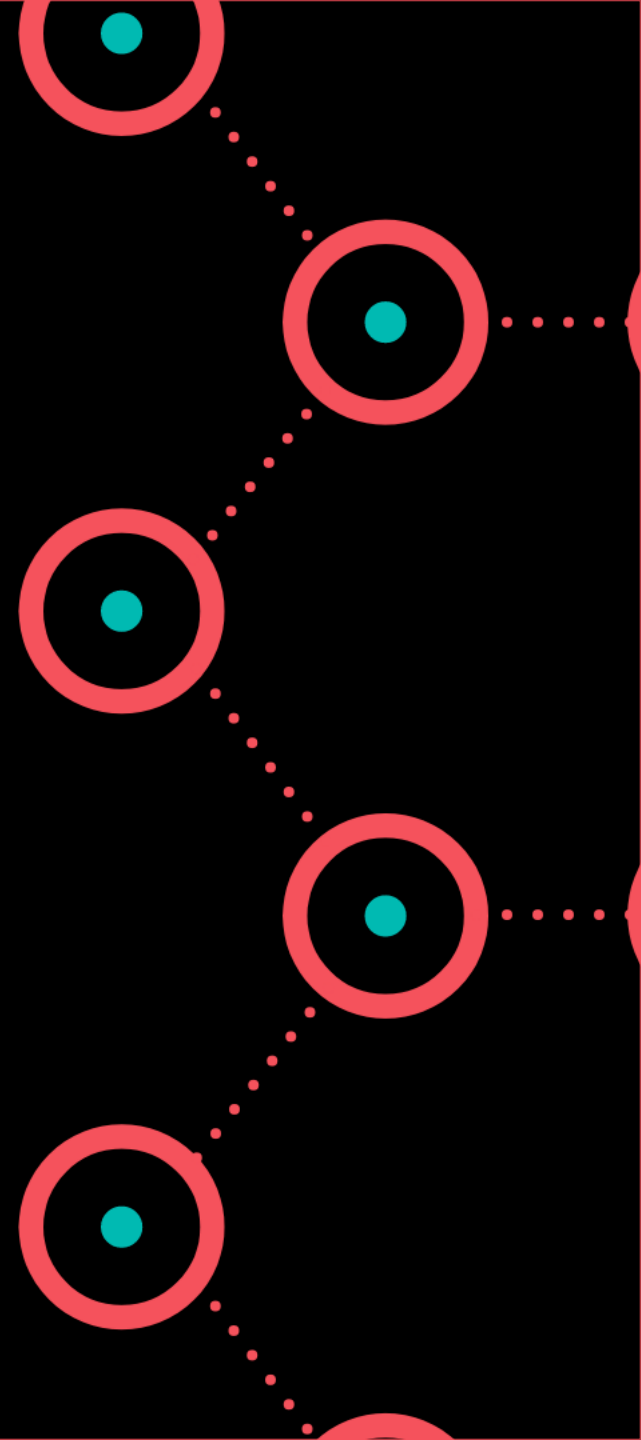


# Our audience – a multidisciplinary audience of 350-400 delegates from around the UK



**Society**  
of Tissue  
Viability

**Funded places**



# Funded places



We are delighted to be able to offer  
an amazing number of funded places  
for attendance at our conference



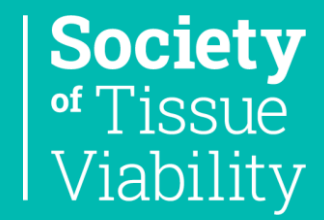
# Funded places



Those living more than 45 miles from the conference venue can request a travel and accommodation bursary – these are available to Society of Tissue Viability members working and residing in the UK



Assistance is provided to those who are awarded a bursary with hotel and travel bookings



# Our programme

# #SOTV2026 Programme - Ideas Spark Action



The Society of Tissue Viability Conference is more than a learning event — it's a space where **professional connections are made, innovation is shared, and collaboration becomes action.**

Our full programme is currently in development — and we'll be sharing a **draft schedule with you in the near future.**

## What You Can Expect:

- Main **plenary sessions** from renowned clinical and research leaders
- Interactive **workshops** with hands-on learning opportunities
- A **dedicated research stream** showcasing the latest evidence
- A **community healthcare focus**, amplifying front-line perspectives
- Stay tuned - more detail to follow shortly!

# Sponsored Breakfast Symposia – Premium Exposure, Unmissable Access

Start the day with insight, energy and exclusive access to a highly engaged clinical audience.

- Back by popular demand, our **Breakfast Symposia** offer a **prime opportunity** to lead a focused, unopposed session at #SOTV2026.

## When & Where

- One-hour sessions from **8:00-9:00 AM** on both conference days
- No other sessions scheduled - **100% attention on your content**

## What's Included

- **Light breakfast** for all attendees

- Promotion via **website, social media, and e-newsletters**
- **Audience interaction** with tools like Slido or Mentimeter
- **Basic session recording** for your post-event use
- Highly visible brand positioning with an expert-led platform
- **Cost: £9,750**  
*Discounts will be available to Corporate A partners*
- Want to secure your slot? Email **dawn@pinkatpink.com**

# Industry-led Focus & Research Groups


- Tap into the expertise of our audience – and shape the future of skin health and wound care.
- The Society of Tissue Viability is offering a limited number of industry-supported focus groups and market research sessions during our 2026 Conference.

This exclusive opportunity allows our valued partners to:

- 🎤 Gain direct feedback from a highly engaged, multidisciplinary audience
- 🔍 Explore product ideas, innovations or messaging in a trusted environment
- 🤝 Collaborate with real clinicians who are shaping frontline practice

# Industry-led Focus & Research Groups



- **These sessions will be:**
  - Organised and facilitated by the Society to ensure quality and impartiality
  - Open only to attendees who match your target audience criteria
  - Scheduled around the main programme with dedicated space and visibility
  - Whether you're exploring a new concept, seeking validation, or testing messaging, these sessions provide authentic, unfiltered insight from professionals working across tissue viability, wound care, and wider health settings.
-  Spaces are limited and will be offered on a first-come, first-served basis.
- **Spots are Limited – Interested? Email [dawn@pinkatpink.com](mailto:dawn@pinkatpink.com) to be among the first to receive full pricing details and updates as soon as they're available. Discounts will be available to Corporate A partners**





# Sponsored Workshops – Back by Popular Demand!

Following the success of the hands-on workshops at our Bradford event, we're excited to offer this exclusive opportunity once again at #SOTV2026.

- Workshops will run across both conference days - and are a powerful way to connect with delegates in a focused, interactive environment.


## **What's Included:**

- Co-branded workshop: "In partnership with [Your Company]"

- Opportunity to supply products or equipment for practical use
- Branded presence in the workshop room (table-top display and/or banner)
- Up to 3 company reps can attend and engage with participants

**Spots are Limited – Interested? Email [dawn@pinkatpink.com](mailto:dawn@pinkatpink.com) to be among the first to receive full pricing details and updates as soon as they're available**

# Marketing and promotion



# Promoting Your Presence – Our Powerful Channels

When you partner with us at #SOTV2026, your brand will benefit from access to a **targeted, multi-channel promotional platform** reaching thousands of engaged professionals.

## Our Digital Reach

- **Website:** [societyoftissueviability.org](https://societyoftissueviability.org)  
Over **500–1,000 page views per day** from a focused clinical audience
- **E-newsletters:** Regular sends to **5,000+ verified wound care contacts** with open rates around 30-40%

## Our Social Audience – 15,000+ Followers

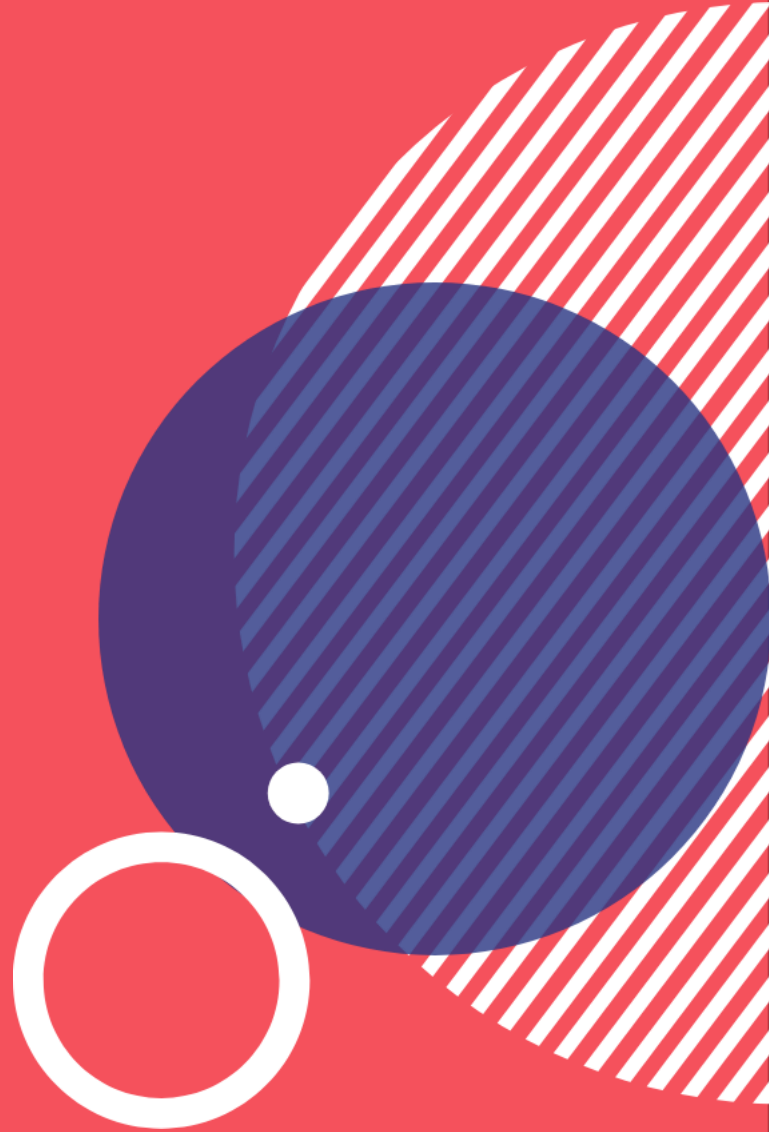
- **Facebook** (including paid ad campaigns)
- **X (formerly Twitter)**
- **LinkedIn**
- **Instagram**

## Additional Amplification

- Featured across **all Society events** and education programmes and shared with **regional tissue viability networks**
- Posted on **partner society & journal platforms** through reciprocal arrangements




**Exhibiting at #SOTV2026**



# What's included

- Stand space cost - £450 + VAT per sqm
- Shell scheme exhibition stand - wall panels, name boards, electrics and lighting
- Space only includes just that!
- 50-word entry and logo in the Event App
- The delegate list (includes contact details for those who opt in)
- Discounts available for corporate partners, see next slide



Passes		
Stand Size	Exhibitor Passes	Delegate Passes
4m <sup>2</sup>	2	0
6-9m <sup>2</sup>	2	1
10+m <sup>2</sup>	2	2

# Corporate partner benefits



Level of Partnership	A	B	C
Cost	£10,000	£5,000	£1,500
<b>Conference Benefits</b>			
<b>Exhibition Space Discount at SoTV 2026</b> - Exhibiting can be costly so we offer our A and B corporate partners a reduction in the cost of exhibiting at our Conference. We will be announcing the venue at the 2025 meeting. We get between 300-400 clinical delegates at our flagship conference and there are plenty of opportunities to showcase your company, your products and services and your initiatives.	20%	10%	5%
<b>Priority Booking for Exhibition Space</b> - Getting the right space at an exhibition can be vital and the Society Conference is no different. As a Corporate Partner you will have priority over non-partners when booking your exhibition space at our conference. Corporate A's will be given first priority, B's second and C's third.	First Choice	Second Choice	Third Choice
<b>Scientific Symposia Discount</b> – The Society have 2 slots available at their conference for breakfast symposia. The symposia are an hour long and are billed as a part of the main conference agenda. They are educational, evidence-based sessions and you can have one of the Society Trustees as a moderator as part of the cost. The Symposia are heavily promoted through all of our channels	10%	0	0
<b>Focus Panel Discount</b> – As a new initiative the Society are offering 2 slots at the conference for industry Focus Panels. The Focus Panels are an opportunity to get together with a specific group of 8-10 of the conference delegates for an hour-long session. Recruitment of panel members and organisation/logistics is provided by the Society	10%	0	0



# Corporate partner benefits cont...



Level of Partnership	A	B	C
Cost	£10,000	£5,000	£1,500
<b>Conference Benefits</b>			
<b>Recognition on Conference Media</b> - As a Society Corporate Partner you will receive recognition for your partnership at our conference on various media. This could include (depending on your level of partnership): Banner stands, Programme Booklet, E-communications, Slides The higher your level of partnership the more media your company logo will appear on.	Yes - high level	Yes – medium level	Yes – lower level
<b>Conference Social Media</b> - We have a strong Social Media programme at our Society Conference and every exhibitor will get a mention, both when you book a stand and pre, during and post meeting too. You will also be provided with a Conference Social Media Pack to use throughout the meeting.	Yes	Yes	Yes
<b>Conference App</b> – In 2026 we will once again be using a progressive web app. To continue our path to decrease our carbon footprint we will be making more of our conference media digital. You will be recognised as a Corporate Partner on the App	Yes	Yes	Yes
<b>Discounts for conference branding items</b> – There are a fantastic selection of branding and promotional items available to purchase to help highlight your presence at the conference. The range from the standard bags, lanyards etc to having your name in lights on a big screen (depending on the venue)	20%	10%	0

# Important Booking Info - #SOTV2026 Exhibition

**Here's what you need to know before reserving your space:**

## **Discounts Available**

- 10% off for first-time exhibitors
- 25% off for registered charities & social enterprises
- Priority Booking - Society Corporate Partners receive a 3-week early booking window
- General release opens Monday 4 August

- Complimentary Stand Offers - Selected societies/organisations with reciprocal agreements may be eligible for FOC stands

## **Furniture Hire**

- Table + 2 chairs available at extra cost
- Must be reserved at time of booking

## **Plan Ahead**



- Please review the exhibition hall layout and dimensions carefully when booking - especially for custom stands or large items

# Exhibition Hall Highlights – #SOTV2026




- Our vibrant **ground floor Exhibition Areas** are the heart of delegate engagement - and we're putting energy into making sure your stand gets seen, visited, and remembered.

## Here's what's in store:

-  **Interactive delegate incentives** to drive stand visits (more details coming soon!)
-  **Live announcements** during sessions encouraging attendees to explore the exhibition - with reasons

why your presence matters

-  **Extended lunch breaks (1.5 hrs)** to maximise exhibition time

## Exhibitor Awards!

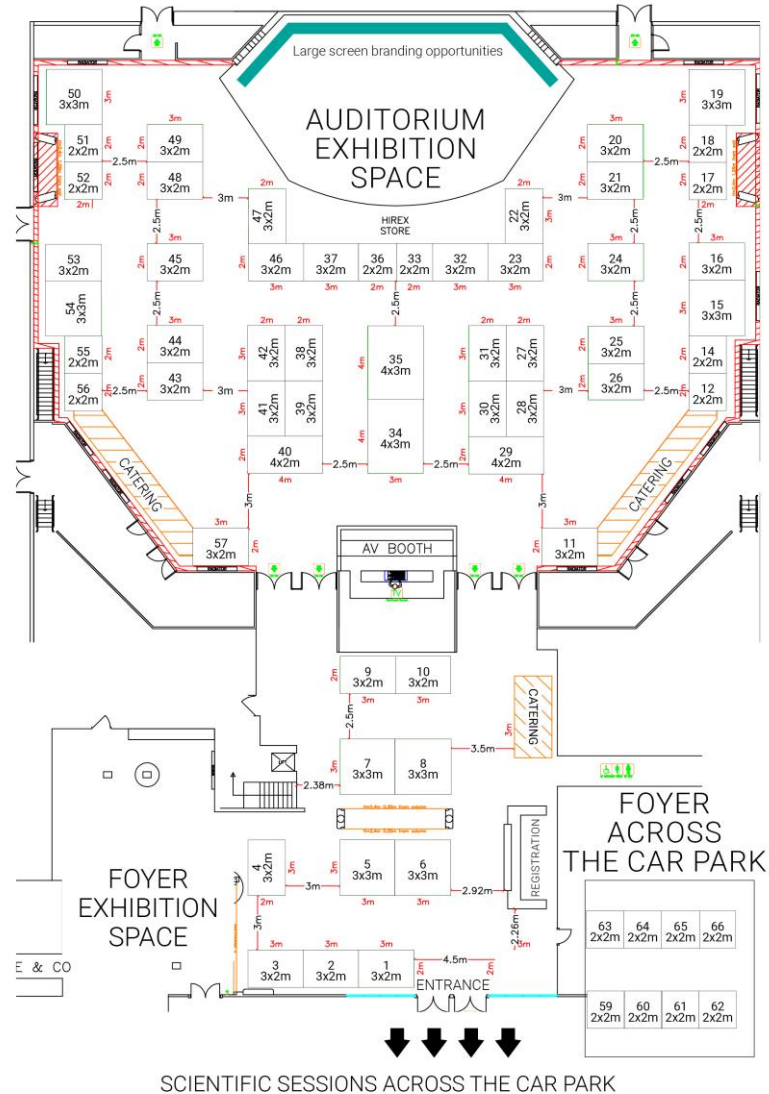
- *Best Small Stand*
- *Best Large Stand*  
Judged by Society Trustees — winners get a spotlight!
- **Need a custom stand size?**  
Let us know — we'll do our best to make it work for you.

# Floorplan

2026 CONFERENCE

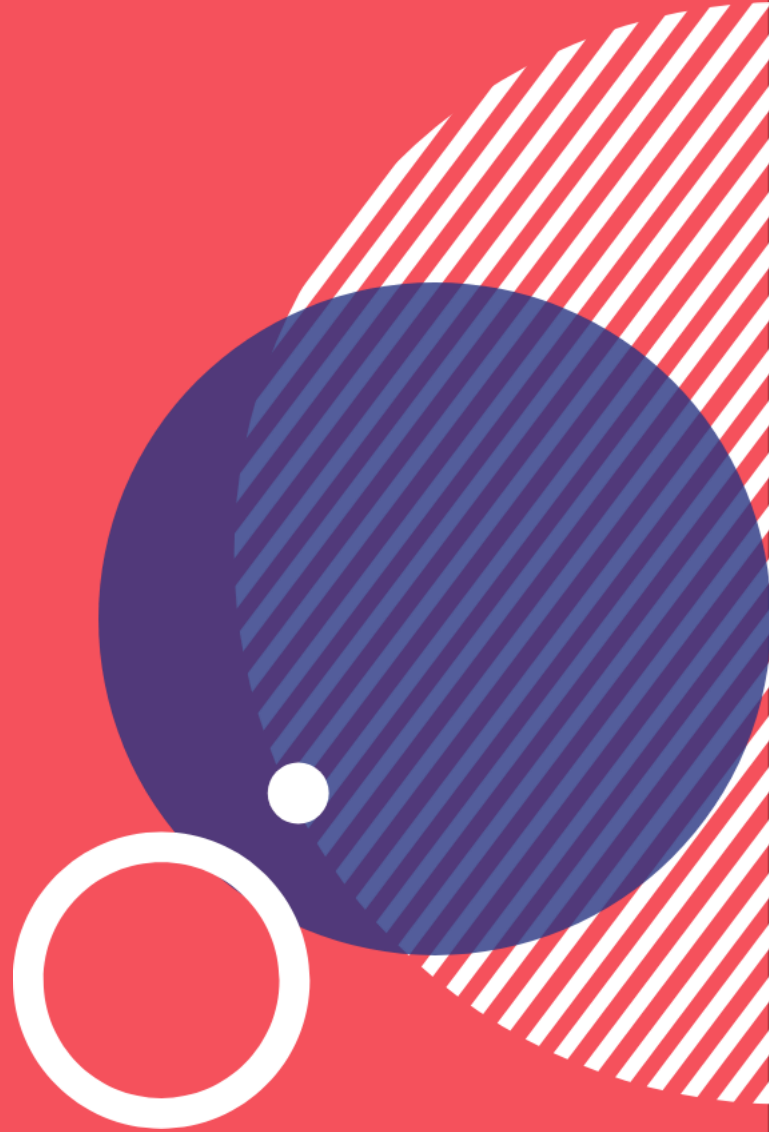
## Exhibition Floor Plan

LIFE Centre, Wapping Road, Bradford BD3 0EQ, 22-23 April, 2026  
Call: 07860 926 404 Email: [hello@societyoftissueviability.org](mailto:hello@societyoftissueviability.org)





# Partnership opportunities at #SOTV2026





# Partnership opportunities @ #SOTV2026

- **Reach, connect and influence the future of skin health and wound healing.**
- Our sponsorship packages gives your organisation the chance to stand out, build meaningful connections and demonstrate leadership in the field
- Whether you're looking to **elevate brand awareness, or launch new solutions,** partnering with #SOTV2026 ensures your voice is heard — **before, during, and long after the conference concludes.**



# Exclusive Networking & Thought Leadership



## Trustee dinner sponsorship – Tuesday 21 April

- Join this informal and relaxed evening, **no speeches, no stage, just real conversations** with senior stakeholders.
- We're offering one of our industry partners the chance to join as **private engagement supporters**, with a seat at the table and an opportunity to connect personally with key figures in our network.

## What's Included:

- Up to 5 company reps attending
- 5-minute spotlight talk
- Table-top display or banners
- Option to include a branded gift
- **Cost - £2,750 + VAT - Exclusive**

# Brand Visibility & Delegate Experience

## Registration Partner

**£1,800 + VAT – Exclusive**

Be the first brand delegates see! Includes:

- Your logo on delegate bags & lanyards
- Banner stands in the registration area
- Great value — costs less than bags and lanyards combined

## Delegate Bag Sponsor

**£950 + VAT – Exclusive**

Add your branding to every delegate's essentials

## Lanyard Sponsor

**£950 + VAT – Exclusive**

Your logo around every neck – high visibility, low effort

## Notepad and Pen Sponsor

**£950 + VAT – Exclusive**

A practical, desk-worthy brand touchpoint.

## Bag Inserts

**£350 + VAT – Exhibitors / £500 + VAT**

**Non-exhibiting organisations**

Include one piece of literature or a promo item in every delegate bag.

# On-site branding and digital promotion

## Auditorium screen sponsorship

**£1,750 + VAT – Exclusive**

Get your message in front of every attendee, all day

## Lunch bag branding

**£3,500 + VAT – Exclusive** (*Both days: 22 & 23 April*)

Put your logo directly in attendees' hands (and stomachs)

## Pull-up banner placement

From **£500 +VAT** (*3 available or exclusive option*)

Your banner displayed in high-traffic areas around the venue.

# Digital and print exposure

## **E-Blast to SoTV Database (5,000+)**

**£950 + VAT per email (6 available)**

Pre-conference promotional email sent to our engaged list of registrants with open rates around 30-40%.

## **Advertising in the event guide**

**£500 + VAT Inside front/back cover or  
outside back cover / £250 + VAT Internal  
pages**

Perfect for programme visibility and post-event reference

# Hotels and parking

# Hotels & parking

## Hotel accommodation

- For our annual conference, Zanna Events (formerly Venue Search) have been appointed to save you the time, energy and money finding the right accommodation during your stay!
- Here's the link [XXXXXXXXXXXXXXXXXX](#)

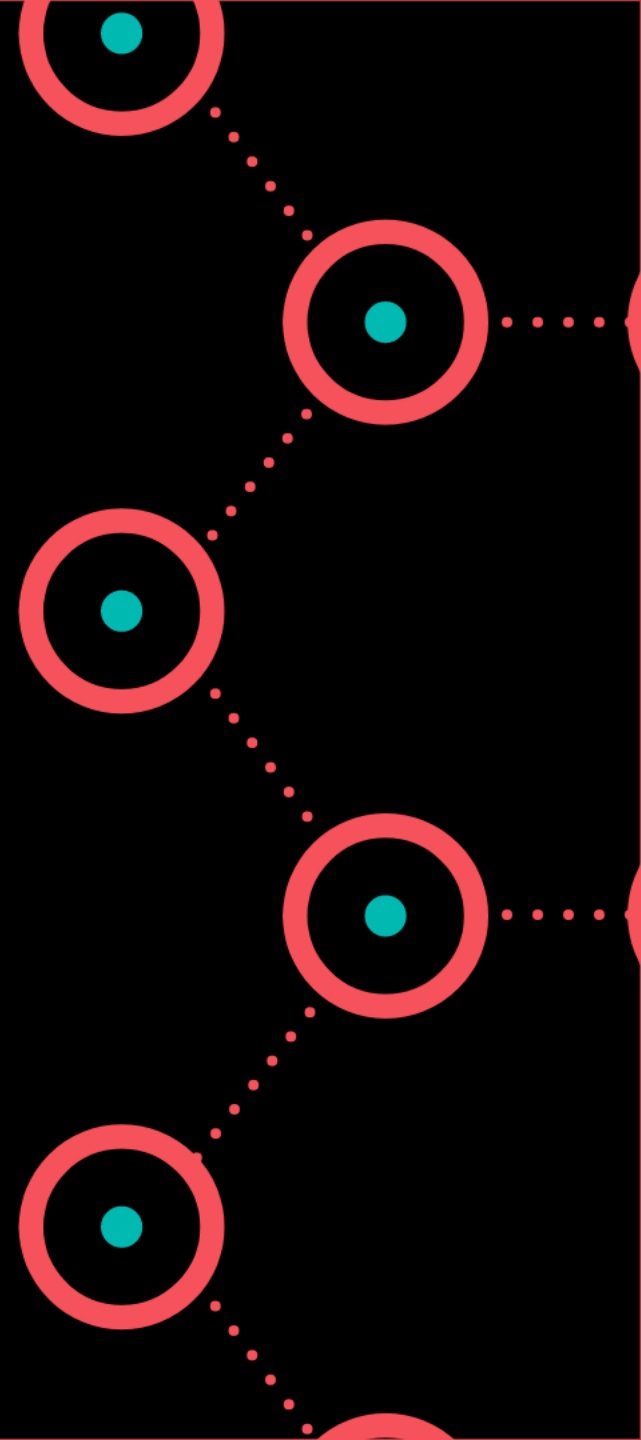
## Parking

- Free parking is available at LIFE Centre included within the delegate rate



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of Tissue  
Viability

**In summary...**



# Let's Make #SOTV2026 Unmissable



- The Society of Tissue Viability's 2026 Conference is shaping up to be **bigger, bolder and more valuable than ever.**

- **Our Vision:**

To grow the conference into **the standout educational event** in the wound care calendar - where evidence, innovation and industry collaboration truly come together.

- 

## **Be Part of It:**

Whether you're looking to exhibit, engage clinicians in market research, launch something new or explore bespoke opportunities - we're ready to talk.

- **Let's chat!**

### **Dawn Rush**

Head of Communications & Events

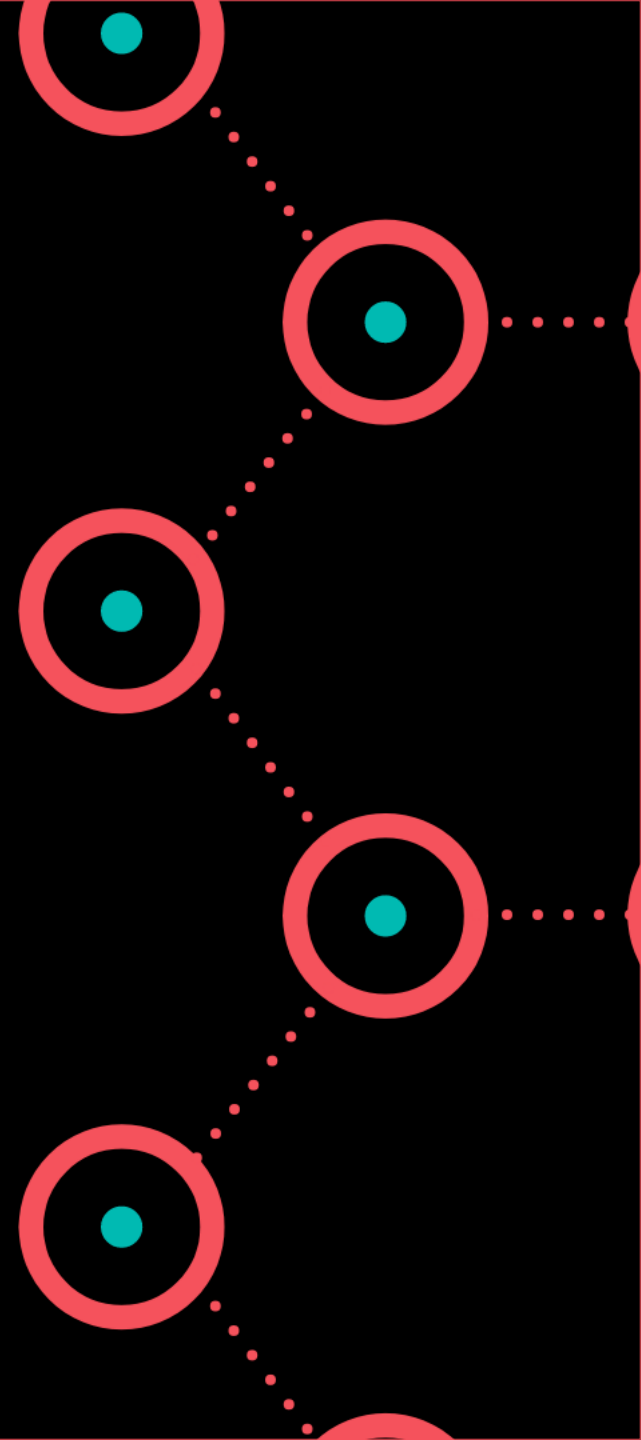
 07860 926 404

 dawn@pinkatpink.com





# Terms & Conditions & all important information



# The small print

- **Payment** An invoice will be issued on receipt of the booking form and payment is due 30 days from the date of the invoice. If the event is within 4 weeks of the stand/sponsorship package being booked, Pink@Pink TVS Ltd will require full payment at least 48 hours before the event takes place
- **Cancellation** Receipt of the completed and signed booking form constitutes a firm booking. If at any time after receipt of an application for space and payment, an exhibitor withdraws from the exhibition, but no later than 3 months prior to the exhibition, the organiser will refund 70% of the total cost. If the withdrawal occurs within 3 months of the exhibition, no refund will be payable unless the stand is re-let, in which case 30% of the total cost will be allowed
- **Amendment of Exhibition Plan** Whilst every endeavour is made to preserve the published layout of the exhibition, should it be necessary to revise the layout for any purpose, the organiser reserves the right to transfer an exhibitor to an alternative suitable site
- **Postponement or abandonment** The exhibitor will have no

claim against the organiser or their contractors with respect to any loss or damage consequent on the prevention or abandonment of the exhibition or the exhibition building becoming wholly or partially unavailable for the holding of the exhibition for reasons beyond the control of the organisers or their contractors

- **Literature for inclusion in delegate pack** Please send an example of your literature for approval by email to dawn@pinkatpink.com Please note: literature that conflicts with the Society of Tissue Viability cannot be included in the delegate pack
- **Branding opportunities** Please send a proof of your branding material for approval by email to dawn@pinkatpink.com Please note: branding that conflicts with the Society of Tissue Viability cannot be included in the delegate pack
- **Your Data** The information you provide will be held on the Pink@Pink TVS Ltd database and may be used to update you with Society of Tissue Viability information in the future



**In recognition of our corporate  
partners**

With thanks to our corporate partners

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Corporate A



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Corporate B



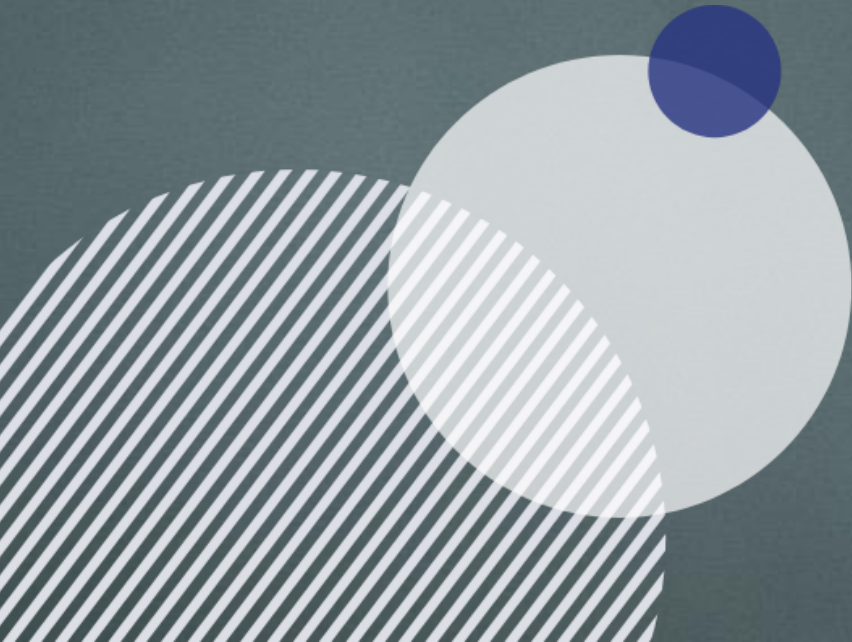
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Corporate C





**We're a member-led charity  
that uses the power of  
collaborative thinking and  
action to solve wound and skin  
challenges**



# Thank you

Tweet @SoTV\_UK  
Facebook @societyoftissueviability  
[societyoftissueviability.org](http://societyoftissueviability.org)

