

Skin Care Champion report for AGM

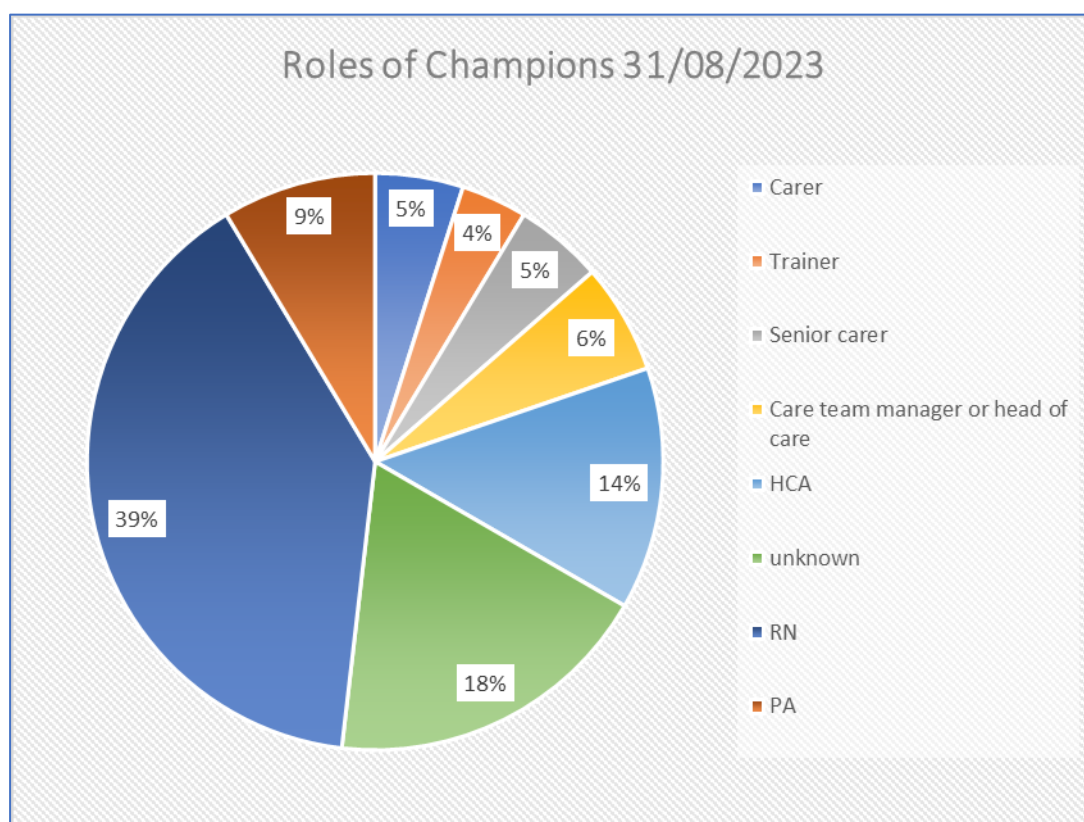
31/08/2023

The Skin Care Champions Programme commenced in May 2021. The scheme aims to provide a trusted and endorsed programme of cost effective and easily accessible education, with organisations who subscribe having a Skin Care Champion who can help to make sure that excellent care is provided to the people in their care and also be a source of information and knowledge for their peers.

The role of the Skin Care Champion Educator is to design and deliver an educational programme and curricula, provide training to Skin Care Champions centred upon research recommendations to continuously improve clinical practice. A programme of 6 modules is delivered virtually over 7 months using a wide variety of learning resources.

The programme is now in its 3rd year with its 3rd cohort of champions.

This year the programme has 22 providers, 7 of whom have more than one Champion registered (one provider has 15 homes and 19 Champions). In total there are 81 Champions, including one group of Personal Assistants (PAs) who obtained funding via Skills For Care. Their roles are varied with RNs being the largest group (Graph 1)



Graph 1: Roles of Champions

The largest majority of the Champions work within the Care Home (Nursing) setting but we also have acute hospital wards, Care Home (non nursing), at home service via the PAs and 2 hospices.

The Champions are situated all over the United Kingdom with only Wales and West Midlands not having any (see image 1).

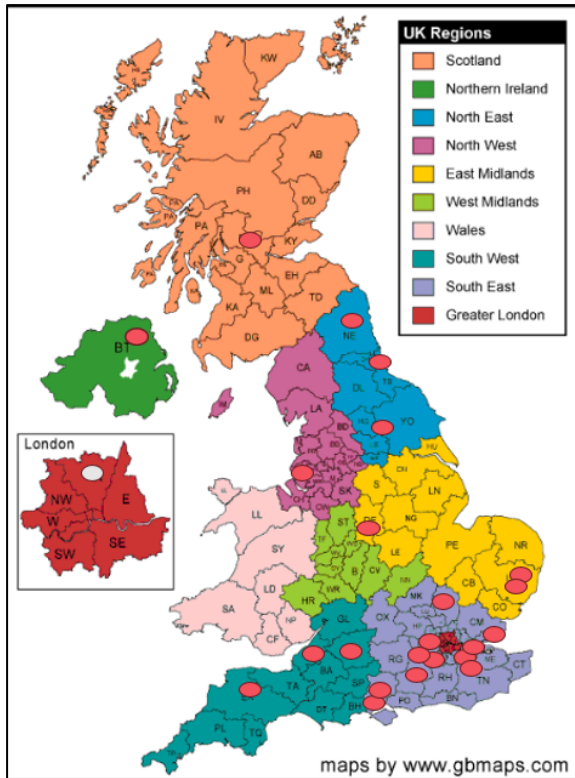


Image 1: Location of Champions

Meeting attendance

70% of Champions and 64% of Managers attended the launch meeting. Attendance at monthly meetings has continued at a reasonable rate (see Chart 1). A drop off during the summer months is to be expected due to leave. Only 5 Champions have never attended a meeting.

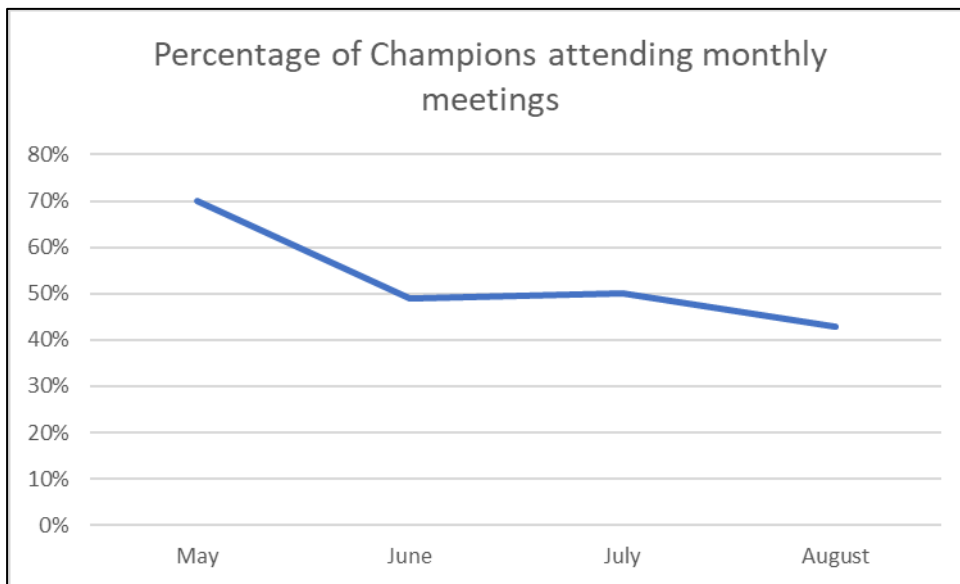


Chart 1: Percentage of Champions attending monthly meetings

Accessing the Champions closed page

In 2022 there were 595 visits to the closed Champions webpage on the SoTV site. So far, for 2023 this has been 287. In 2022 there were 73 visits to the Champions recorded meetings page and 57 in 2023 so far, which shows that many of those champions who did not attend meetings are accessing them later.

There also seems to be some interest in the Champions pages that are accessible to all. For 2023, 27.67% of SoTV site visits have been to this page.

<input type="checkbox"/>	Page ?	Pageviews ? ↓
		6,086 % of Total: 2.27% (268,142)
<input type="checkbox"/>	1. /community/skin-care-champions-education-programme/	1,134 (18.63%)
<input type="checkbox"/>	2. /community/skin-care-champions/	1,063 (17.47%)
<input type="checkbox"/>	3. /news-update/skin-care-champions/	815 (13.39%)

Knowledge Skills and Confidence Questionnaires

Prior to and after each module the Champions are sent a Knowledge, Skills and Confidence questionnaire. They self assess these elements. Despite a good start with these, 39 Champions returned the first ones the return rate has dropped off to about 8. These are used so they can see their improvement and also for the Skin Care Champion Educator to evaluate the effectiveness of the programme.

Feedback

Spontaneous feedback received from one Champion who is a senior carer in a care home

"I am enjoying the skin care champion program. I have been showing my colleague some of the handout information which has been interesting, we have been discussing all sorts of things to do with skin care, sharing experiences with wounds. It is nice to do something that can be shared that is for the good of the people we care for."

And from another who is a HCA in a care home.

"Some info I took to my senior like the steroid cream having 20 min before other cream on which I didn't even think about, so that was good to know."